

## **Habitat for Humanity of Greater Chattanooga Marketing Advisor: Volunteer Position**

**Volunteer Service Description:** Promote Habitat for Humanity and spread the word about substandard housing in Chattanooga. The Marketing Advisor will assist in the creation of a comprehensive marketing plan for all aspects of Habitat for Humanity.

**Responsibilities:**

- Assess current need for affordable home ownership in Chattanooga and level of awareness of the need held by the community.
- Create a comprehensive marketing plan to educate the community about need for affordable home ownership and the impact of Habitat for Humanity.
- Work with Graphic Designer to create catchy material.

**Volunteer Impact:** The increased visibility of Habitat for Humanity will not only increase the number of volunteers and community partnerships, it will lead to an increase in donations resulting in more homes being built for families in need.

**Age Requirements:** Volunteers must be at least 18 years old.

**Skill Qualifications:** Background marketing is desired.

**Time Commitment:** Volunteer hours at the office can occur on Tuesday – Friday 9:00am – 4:00pm. Research and material development can be done on own time.

**Training & Supervision:** Provided by the Director of Volunteers

**Contact:** Dawn Hjelseth, Director of Volunteers at [dstoike@habichatt.org](mailto:dstoike@habichatt.org) or 423-756-0507 ext.16